



For immediate release

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Photos available on request

## **THE FOURFRONT GROUP TEAMS UP WITH THE FORESTRY COMMISSION**

The Fourfront Group, one of the UK's leading commercial interior specialists, has set up a new environmental programme and partnered with the Forestry Commission to 'put something back' into the environment through a conservation volunteering scheme.

On Friday 20<sup>th</sup> March, 2009 thirty volunteers from the Fourfront Group led by Managing Director Clive Lucking spent the day 'getting their hands dirty' in Alice Holt Forest to improve wildlife habitats and increase bio-diversity in the area.

The volunteers worked in small teams in one of the Forest's designated areas of continuous management. Activities focused on the protection of the Purple Emperor Butterfly, which, although scarce in most of the UK, has a natural strong hold in the Forest. Volunteers coppiced willow and thinned a large area of woodland along a stream corridor to increase light and encourage willow growth for the butterflies and other insects. They also built small dams to encourage local wet areas and created habitat piles for small mammals such as mice and hedgehogs during the winter.

The operation was carried out under the watchful eye of Forestry Commission Ecologist, Jay Doyle and Landscape Architect, Paul Cordle, who were impressed with the amount the Group had managed to achieve by the end of the day.

Clive Lucking, Group Managing Director says 'The day has been excellent, not only in terms of achieving our environmental aims and putting something back in to the environment, but also in creating a greater environmental understanding and awareness for everyone. I was overwhelmed with the uptake of this scheme, every single employee volunteered, which I think demonstrates our employees belief and drive to make a difference environmentally'.

Clive Lucking adds '2009 is all about the Group minimising our environmental impact and this volunteering initiative forms part of our wider programme of positive socio-environmental initiatives, which also includes our charity support and ISO4001 accreditation.'

Julian Williams, Alice Holt Park Manager says 'The project went really well. It has improved the biodiversity, habitats and landscape of the area. My staff's feedback about the Fourfront Group was very positive and they thoroughly enjoyed working with them. We could not have achieved the work completed with our current resources and this programme has inspired us to look at developing further similar schemes in the future'.

**-ends-**

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**Notes to editors:**

**About the Fourfront Group**

The Fourfront Group is one of the UK's leading commercial interior specialists. The Group consists of Area Sq, Cube Interior Solutions, 360 Design Studios and Sketch Studios.

Whilst each company operates independently, the strength of the Fourfront Group resides in its ability to offer a comprehensive range of services encompassing office design and fit-out (Area Sq), commercial interior contracting (Cube), pure design consultancy (360 Design Studios) and furniture procurement (Sketch Studios).

The Group's first company, Area Sq, was launched in 2000, and has established a reputation as the leader in its marketplace. Cube Interior Solutions was created in 2004, 360 Design Studios started trading in September 2006 and Sketch was launched in March 2007.

Environmental responsibility underpins our operating principles and as the Group grows, we strive to minimise its environmental impact. By May 2009, the implementation of an Environmental Management System will have gained the Group the ISO14001 accreditation.

The Group employs in excess of 100 people, has a combined turnover of £38 million and operates from Grafton Street, W1, and Egham, Surrey.

[www.fourfrontgroup.co.uk](http://www.fourfrontgroup.co.uk)